

## September 21, 2022

Attendees: Ruthann Dobek, Janet Gelbart, Yolanda Rodriguez, John Seay, Carol Seibert, Ruth Seidman, David Trevvett, Matt Weiss, Sonia Wong.

Staff: Jessica Milley-Gee

### 1. Review of Brookline Day – September 18, 2022 in Coolidge Corner

- a. Comments
  - i. David – Expand residents’ knowledge of BrooklineCAN.
  - ii. Matt – Better than Larz expanding BrooklineCAN visibility.
  - iii. David – Game was good but too much time for passersby.
  - iv. Yolanda – Need quick game to fill it out and submit.
  - v. Yolanda – Needed clipboards for game players to use.
  - vi. Melissa note – Thank Sonia for her and her team’s work made everything easy for those staffing the booth.
  - vii. John – Sonia candy idea brought traffic to the booth.
  - viii. David – Interested in Rec Dept. reactions to Brookline Day.
  - ix. Sonia – Seven people signed up to receive the newsletter.

### 2. Discussion of BrooklineCAN Setting priorities for 2022-2023 (see attached)

- a. Ruth – Framework for this year.
  - i. Attract new people to committees.
  - ii. Clarify our purpose and benefits of joining.
  - iii. Priorities are for Steering Committee not the organization.
- b. David
  - i. Need new people to BrooklineCAN committees.
  - ii. Should not exclude any Brookline resident.
- c. Yolanda and Ruth – Attract all people interested in older adults.
- d. Janet
  - i. Reaching people other than members not joining.
  - ii. People need to know what they would be volunteering to do.
  - iii. Emphasize the larger we are the louder our voice.
- e. Carol – Subjects to stress determined by Education Committee.
- f. Agreed to adopt the attached priorities with the additions.

### 3. Update on renewal letter

- a. Five people including Kathy Burnes agreed to work on it.
- b. People are John, Melissa, Kathy, David and Janet.
- c. Janet will take lead moving this forward for next meeting.

### 4. Discussion about using “BrooklineCAN” not “BCAN”

- a. Search “BCAN” produces Bladder Cancer Awareness Network.
- b. Emphasize BrooklineCAN not BCAN.
- c. Policy should be followed though some disagree as to need.

## **5. BrooklineCAN's Age-Friendly Business Program**

- a. Discussion regarding future of the program
  - i. Priorities for this year include determine direction of AFB.
  - ii. Ideas from last meeting included setting up a working group to review the ideas in the minutes.
  - iii. Group would put together ideas for a direction to go before a committee is formed to further the program.
  - iv. People who would work on it were Kathy, Carol and Elenore.
  - v. Carol – Two things need to be resolved: 1) JF&CS funding, 2) Sketch as to where BrooklineCAN wants to go with AFB.
  - vi. Some ideas: 1) revive Chamber of Commerce relationship, 2) Contact Institute on Human Tempered Design to use the material they supplied as a starting point for training, 3) Branch point between working with new businesses and working with current businesses for improvements.
  - vii. David – Need an idea of resources needed for each idea.
  - viii. John – Need people to return to existing AFBs and determine how they are progressing in their age friendliness.
  - ix. Working group should meet with Ruthann and discuss existing ideas to get sense of what sounds best.
  - x. Ruth will check on link to AFB application in agenda.
  - xi. Carol will try to arrange a meeting with Elenore and Kathy.
- b. Collaboration on follow up with Town's brochure addressing accessibility
  - i. No additional discussion.
- c. Grant progress from JF&CS
  - i. To be determined.
- d. Commission on Disability comments from June 15, 2022 meeting (see attached)
  - i. No additional discussion.

Please reference the Age-Friendly material found on website:

[https://www.brooklinecan.org/age\\_friendly\\_business.html](https://www.brooklinecan.org/age_friendly_business.html)

## **6. Treasurers report(John)**

- a. Few donations but little change in financials.

## **7. Committee reports**

- a. Membership
  - i. Need and still awaiting a chair.
- b. Communications
  - i. Newsletter – Include three education programs, new information re COVID and flu shots, library programs, Senior

- Center programs. Town Meeting information will be provided by David for November issue. Two items re Election will be included (Upcoming events and Senior Center will have a program with the Town Clerk). Sonia will resend list of people that signed up to receive the newsletter.
- ii. News Releases – No report.
  - iii. Website – No significant changes.
  - iv. AFC-TV – Sigalle Reiss and possibly the Sheriff of Norfolk.
- c. Livable Communities – Written report from Susan Granoff
- i. Next meeting Monday October 3<sup>rd</sup>.
  - ii. Presentation by representative of 2Life.
  - iii. Discuss recent affordable housing projects by 2Life.
- d. Education
- i. Val Walker program September 22, 2022 – Reaching Out: 10 Ways to Build Community (In person and Zoom) co-sponsored by Senior Center, BrooklineCAN, Goddard House and JF&CS.
  - ii. All the Lonely People” update.
  - iii. Music with Heart performance at Senior Center November 16, 2022 – No charge (announcing funding grants received).

## **8. Old & new business**

- a. No discussion.
- b. Start thinking about annual meeting.
- c. Get membership committee back on board.

## **9. Next meeting: Wednesday, October 19<sup>th</sup>, 2022**